



Let your business
show its **true colors.**



publishing • marketing
creative • event management

Promote your business with one of our many services. We'll give you the exposure that will intrigue your audience and give you the success you deserve.

Did you know that 96% of all businesses fail within 10 years, with 80% failing within the first 2 years? Why is the failure rate so high?
Poor and inconsistent marketing

Our team at WCYi are experts at both traditional marketing as well as Internet marketing. We will review your current marketing program and determine strategies to make your marketing program attract more customers and produce more sales. We have found that by simply revising a company's marketing materials to create a more powerful sales message, we can increase response rates by several hundred percent. Instead of asking you to spend more money on marketing, our first step is to make your current marketing program produce better results!

Based on your goals and budget, we will develop a strategic marketing program full of powerful results-driven marketing strategies to attract new customers and increase sales. We have a knowledge base of thousands of different marketing, advertising and publicity strategies to promote your business.

marketing

Our experienced team of professionals will help craft the message, look and placement of your company or organization that will target the right people and keep them coming back.

creative

Our team specializes in all aspects of the design & development world -- from advertising & branding to any print or web venture.

We see beyond just the project--we aim for what we can do for your organization as a whole.

event management

We combine our creative and visionary talents with our professional, hands-on approach to staging well organized events.

publishing

Give your business the recognition it deserves by placing an ad in one of our many publications.

We make it easy to promote yourself. We have publications to suit every target audience and budget.

visit our website for current samples



Contact us today and set up a meeting.

We will review your current marketing strategy, learn about your business, and recommend the best strategy to initiate action & communicate your's company's superiority.

Creative



Have a communication, from an advertisement or brochure, to a full scale book or magazine that needs that creative something? We'll give it the tender love it needs to make your message sing.

Educate, Inspire & Enage your audience. Our graphic designers, copywriters and marketing Specialists will work with you to develop a brochure, annual report, sales literature, yellow page ad, business flyer or other print advertising marketing communications project you may require

Contact us today for such diverse things as marketing campaigns, marketing and sales collateral, media buys and advertising solutions.

some creative services in brief:

- Logo Design & Branding
- Brochures
- Flyers
- Posters
- Publications & Annual Reports
- Website Design
- SEO Optimization
- Email marketing - enewsletters
- Facebook.com social marketing



Branding

Your logo is like a small ad for your company, without the strategy behind it a logo can put across the wrong message--in return weakening your business. WCYi will work with you to determine the specific goals you need, and the strategies necessary to provide market success. Our solutions will enable your organization to provide the highest visual impact and a streamlined message.

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